

DIRECTOR'S STATEMENT

Only when women artists, designers and architects are researched and written about, only when what is written is published, only when the works are presented to a broad public in exhibitions – only then will the quality and impact of their contributions become visible, only then will knowledge about these creators become firmly anchored in scholarship and the public consciousness.

Taking a critical look at our own collection is a first step. It tells us a lot about our perception of the world, because we are all products of our time. This makes it even more important for us to now put a focus on the often 'overlooked' women of design. We need to be more sensitive and mindful when acquiring and describing works in order to optimally reflect the diversity of society and design.

There is a lot to discover, learn from, laugh about and interact with in the exhibition. But the works also teach us to make more discerning assessments and to broaden our view of the world.

Tulga Beyerle



THE F*WORD

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